

## Doctoral candidate Reinhold Gruber



Reinhold Gruber was born in March 1971 in Kitzbühel, Austria. His academic career started with the age of 32 at Management Center Innsbruck in IT and Management. After international assignments in Kenya (SEC), China (myZee) and Moldova (UNDP) he finished the second master in company restructuring and redevelopment at the University of Applied Science Kufstein.

After some managerial positions with responsibilities for employees he decided to start again as a student in the International Joint Cross-Border PhD Programme in International Economic Relations and Management at the University of Applied Sciences Burgenland. This study has to cover “soft” factors in management.

In his dissertation at the partner University of Pula, Reinhold Gruber analysed the Cultural Intelligence Factor within an international company (27 international branches). For this purpose, six survey steps were conducted within (and external) the company structure. The focus was to find cultural differences within an organization between departments.

Professionally, Reinhold Gruber worked in the Energy sector as IT-Project Manager & Compliance Manager before joining Gerhard Bergers Logistic holding as head of Interface, DWH & ERP.

Public defence of her doctoral dissertation thesis with the title

### **The Impact of Cultural Intelligence in an International Company**

will be held at the premises of University North,

Ul. 104. brigade 3, 42000, Varaždin, Croatia,

on **Monday, February 24, 2020 at 2pm.**

