

BIOGRAPHY of KADRIYE ÇIĞIR



Kadriye Çığır was born in December 1967 in Samsun / Turkey. She went to school and University in Germany where she graduated in Tourism Business at the University of Applied Sciences, Worms (as Diplom-Betriebswirtin) in 1995.

Kadriye Çığır has worked as Project Manager, Director Human Resources, Director Finance, and General Manager in international 5-Star hotel chains in Germany, Turkey and Egypt. In Austria she opened and set-up spa and fitness enterprises in the premium segment as General Manager before she managed the opening of the HFH Hamburger Fern-Hochschule, University of Applied Sciences in Vienna in 2012. She then started to work as lecturer while holding lectures for Organisational Psychology, Complexity Management, Project Management at the same time. Since 2015 she is lecturer for Diversity and Intercultural Management. Since 2016 she has been giving lectures for Methods of Modern Teamwork for Bachelor and Master students and since 2017 lectures on Sustainability and CSR Management. Since 2019 she has been a freelance lecturer for Entrepreneurship and Innovation, HR and Law in Hospitality at Wittenborg University and for Destination Management at IUBH, International University.

To complement her academic career, Kadriye Çığır began to study in the International Joint Cross-Border PhD Programme at the University of Applied Sciences in Eisenstadt.

In her dissertation at the partner University Dr.MijoMirkovic in Pula, she analysed the eligibility of Living Labs to foster Corporate Social Responsibility Innovations in Hospitality.

The businesses Kadriye Çığır was responsible for, were awarded many times, for example to mention a few the Best Beach Resort of TUI in 1997, RC Camyuva or best Fitness & Wellness Club of Austria, Elixia Club Hütteldorf in 2004. Her social engagement and hard work culminated in a public panel discussion with Günther Walraff and a documentary movie 'Türkisch-Deutsch-Erfolgreich' in TV channels such as ZDF, Arte and ORF.

At present Kadriye Çığır is a board member in charge of business development and sales in an Austrian HR management company.

The public defence of her doctoral dissertation with the title 'LIVING LABS AS AN OPPORTUNITY TO FOSTER CSR INNOVATIONS IN HOSPITALITY' will be held in Varazdin, University of North, Croatia on 24th February 2020.