BACHELOR
INTERNATIONAL
SUSTAINABLE BUSINESS
Bachelor’s Degree Programme

International Sustainable Business

“Organisations in the private, public, and non-profit sector understand business today is subject to transformation. Doing business in the 21st century considers resource efficiency and values innovation. A Bachelor’s Degree in International Sustainable Business, provides graduates with the much needed skills, competences and mindsets to integrate and establish sustainability concepts in all relevant business processes.”

Josefine Kuhlmann, Programme Director

If you want to be part of an international student network, want to grow and inspire others by learning from global best practice examples and lay the groundwork for future-orientated and sustainable ways of doing business, this is your course programme of choice!
Entry Requirements
“A” levels (or equivalent qualifications), university entrance examination or vocational matriculation examination, preparatory course with an accreditation exam.

Application
Apply online at www.fh-burgenland.at/anmeldung before 31 March. After this date, you can apply for remaining study places.

Admission process
Interview

Programme Fact File
- Programme Duration: 6 semesters
- Academic Degree: Bachelor of Arts in Business – BA
- Programme Structure: job-friendly, lectures usually four days per week
- Place of Study: 7000 Eisenstadt, Campus 1, Austria
- Tuition Fee: No fee
- Language: English (B2-level)

Career Opportunities
Graduates are sought after in a variety of career fields in national or multinational organisations, in the private, public and non-profit sector:

- Climate Impact and Sustainability Business Consulting
- Sustainability Marketing
- Sustainable Business Development
- Sustainability Officer
- Sustainability Reporting and Communication
- Project and Process Management

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Application and Admission
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- Admission process: Interview

Highlights
- Comprehensive View on Sustainability: more than green practices, visions of a blue economy as guiding principle
- Sustainability Skill Set: guiding students in their personal development of 21st century skills, with a focus on innovation, transformation, critical and analytical thinking and solution finding
- Global Perspective: learning from global best practice examples in an international network that works beyond the framework of the Sustainable Development Goals
- Unique Learning Experiences: collaborative and participative activities on campus, field trips to relevant companies, vivid exchange formats with global experts
- Early Adopters: you can be among the first graduates of this unique Bachelor’s Degree programme in International Sustainable Business in Austria
Programme Structure and Curriculum

Students attend the modules depicted below and complete the programme by passing a final exam.

**General Business Studies**: Business management modules that are largely based on traditional concepts but supplemented by new, sustainability-oriented approaches.

**Sustainable Business Studies**: Modules in the fields of business management and economics with an international and global focus, which solely or mainly deal with sustainability-oriented concepts.

**Data Management and Law**: Relevant basic knowledge in the fields of natural sciences, IT and data use as well as law.

**Sustainability Skill Set**: Competences particularly relevant in the context of integrating, implementing or developing sustainability-oriented business management. These include a basic understanding of science, thinking and decision-making processes, social behaviour patterns as well as excellent communication skills.

**Independent Application of Knowledge**: Bachelor’s thesis, internship and bachelor’s exam as the part of the study programme that allows independent and autonomous application of the knowledge and competences acquired.

### Modules

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<td>Project and Process Management &amp; Green IT</td>
<td>Sustainable European Business Environment</td>
<td>Sustainability Reporting &amp; Communication</td>
<td>Data Management &amp; IT Systems</td>
<td>Scientific &amp; Research Methods</td>
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<td>Marketing Management &amp; Responsible Consumer Behaviour</td>
<td>Supply Chain Management &amp; Green Logistics</td>
<td>Sustainable Business Models</td>
<td>European Business Law</td>
<td>Collaboration &amp; Participation</td>
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<td>Financial Management &amp; Sustainable Finance</td>
<td>Corporate, Cost &amp; Environmental Management Accounting</td>
<td>Sustainability &amp; Economics</td>
<td>Business Mathematics &amp; Statistics</td>
<td>Analytical and Strategic Thinking &amp; Decision Making</td>
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<td>People &amp; Production Resources</td>
<td>Marketing Basics &amp; Green Marketing</td>
<td>Sustainability &amp; Business</td>
<td>Frameworks for Sustainability</td>
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- **General Business Studies**
- **Sustainable Business Studies**
- **Data Management & Law**
- **Sustainability Skill Set**
- **Independent Application of Knowledge**
Follow us on our virtual tour around the study center in Eisenstadt:

Fachhochschule Burgenland

FH BURGENLAND. UNITING THE EXCEPTIONAL.
The University of Applied Sciences Burgenland (FH Burgenland) offers bachelor’s and master’s programmes in five departments at two campuses in Eisenstadt and Pinkafeld:

- Business Studies
- Information Technology
- Social Work
- Energy & Environment
- Health

We focus on future-relevant topics; personal support and practical orientation are priorities in teaching – and all that comes without tuition fees!

Exceptional Growth
A unique community of expert teaching staff (from the respective fields) accompanies and supports future leaders along their path to success – a path characterised by interculturalism, regionality, research and innovation.

A Lifelong Network
More than 12,000 students have graduated from FH Burgenland; upon graduation they have not only received their diploma, authorising them to hold an academic title, but also the positive outlook necessary for their future career.

The Campus in Eisenstadt

With approximately 10,000 square metres of space, the Eisenstadt campus offers both auditoriums and classrooms of various sizes, as well as a well-stocked library to facilitate studies. On-campus instruction is further enhanced by research in the media lab or in the market research labs. Common areas allow to enjoy short breaks and interaction with other students. A dormitory and cafeteria are located on the campus; parking is available in front of the university building. A fitness studio, stores and restaurants are within walking distance.

Come and visit us online

Follow us on:
3 Steps to Start Studying

1. **Access Information**
   Online at [www.fh-burgenland.at](http://www.fh-burgenland.at) and on our YouTube channel [youtube.com/fhsburgenland](https://youtube.com/fhsburgenland).
   By personally visiting our Open House (Infotag) in December and in March.
   We will gladly answer your questions on InfoLine +43 5 7705-3500
   and via E-Mail beratung@fh-burgenland.at.

2. **Apply**
   Online applications are accepted until *March 31st* at [www.fh-burgenland.at/anmeldung](http://www.fh-burgenland.at/anmeldung)
   All additional information on the application process is provided via E-Mail.

3. **Study**
   We will welcome you to our campus in September following a successful application process and security deposit payment.

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**Fachhochschule Burgenland GmbH**

**Studienzentrum Eisenstadt** | Campus 1 | 7000 Eisenstadt

**Studienzentrum Pinkafeld** | Steinamangerstraße 21 | 7423 Pinkafeld

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