

BACHELOR INTERNATIONAL SUSTAINABLE BUSINESS

Bachelor's Degree Programme

International Sustainable Business



"Organisations in the private, public, and non-profit sector understand business today is subject to transformation. Doing business in the 21st century considers resource efficiency and values innovation. A Bachelor's Degree in International Sustainable Business, provides graduates with the much needed skills, competences and mindsets to integrate and establish sustainability concepts in all relevant business processes."

Josefine Kuhlmann, Programme Director



If you want to be part of an international student network, want to grow and inspire others by learning from global best practice examples and lay the groundwork for future-orientated and sustainable ways of doing business, this is your course programme of choice!



more information about the programme



Programme Structure and Curriculum

Students attend the modules depicted below and complete the programme by passing a final exam.

General Business Studies: Business management modules that are largely based on traditional concepts but supplemented by new, sustainability-oriented approaches.

Sustainable Business Studies: Modules in the fields of business management and economics with an international and global focus, which solely or mainly deal with sustainability-oriented concepts

Data Management and Law: Relevant basic knowledge in the fields of natural sciences, IT and data use as well as law

Sustainability Skill Set: Competences particularly relevant in the context of integrating, implementing or developing sustainability-oriented business management. These include a basic understanding of science, thinking and decision-making processes, social behaviour patterns as well as excellent communication skills

Independent Application of Knowledge: Bachelor's thesis, internship and bachelor's exam as the part of the study programme that allows independent and autonomous application of the knowledge and competences acquired

Modules

6	Internship				Bachelor's Exam
5	Trends in International Sustainable Business	Global Sustainable Business – International Case Studies	Consultancy Project: Sustainable Business Development	Bachelor's Thesis	Innovation & Transformation
4	Project and Process Management & Green IT	Sustainable European Business Environment	Sustainability Reporting & Communication	Data Management & IT Systems	Scientific & Research Methods
3	Marketing Management & Responsible Consumer Behaviour	Supply Chain Management & Green Logistics	Sustainable Business Models	European Business Law	Collaboration & Participation
2	Financial Management & Sustainable Finance	Corporate, Cost & Environmental Management Accounting	Sustainability & Economics	Business Mathematics & Statistics	Analytical and Strategic Thinking & Decision Making
1	People & Production Resources	Marketing Basics & Green Marketing	Sustainability & Business	Frameworks for Sustainability	Business Communication

General Business Studies
 Sustainable Business Studies
 Data Management & Law
 Sustainability Skill Set
 Independent Application of Knowledge



Fachhochschule Burgenland

FH BURGENLAND. UNITING THE EXCEPTIONAL.

The University of Applied Sciences Burgenland (FH Burgenland) offers bachelor's and master's programmes in five departments at two campuses in Eisenstadt and Pinkafeld:

- Business Studies
- Information Technology
- Social Work
- Energy & Environment
- Health

We focus on future-relevant topics; personal support and practical orientation are priorities in teaching – and all that comes without tuition fees!

Exceptional Growth

A unique community of expert teaching staff (from the respective fields) accompanies and supports future leaders along their path to success – a path characterised by interculturalism, regionality, research and innovation.

A Lifelong Network

More than 12,000 students have graduated from FH Burgenland; upon graduation they have not only received their diploma, authorising them to hold an academic title, but also the positive outlook necessary for their future career.



Follow us on our virtual tour around the study center in Eisenstadt:



The Campus in Eisenstadt

With approximately 10,000 square metres of space, the Eisenstadt campus offers both auditoriums and classrooms of various sizes, as well as a well-stocked library to facilitate studies. On-campus instruction is further enhanced by research in the media lab or in the market research labs. Common areas allow to enjoy short breaks and interaction with other students. A dormitory and cafeteria are located on the campus; parking is available in front of the university building. A fitness studio, stores and restaurants are within walking distance.

Come and visit us online

Follow us on:



3 Steps to Start Studying

1

Access Information

Online at www.fh-burgenland.at and on our You Tube channel youtube.com/fhsburgenland

By personally visiting our Open House (**Infotag**) in December and in March.

We will gladly answer your questions on **InfoLine +43 5 7705-3500**

and via E-Mail beratung@fh-burgenland.at.

2

Apply

Online applications are accepted until **March 31st** at www.fh-burgenland.at/anmeldung

All additional information on the application process is provided via **E-Mail**.

3

Study

We will welcome you to our campus in September following a successful application process and security deposit payment.

Fachhochschule Burgenland GmbH

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As of February 2023: the contents of this brochure have been compiled with great care; however, we cannot guarantee that all information is accurate, thorough and up to date. All information is subject to print errors and changes.
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